

The Kawasaki International Eco-Tech Fair 2012 Report

“The Kawasaki International Eco-Tech Fair 2012” was held on Feb 10th (Fri) and 11th (Sat/public holiday) with the aim of making global contribution and industrial vitalization through environmental technology transfer. Kawasaki endeavors to share a wide range of accumulated diverse environmental technology and expertise with all domestic and foreign visitors. Additionally, it aims at providing business matching opportunities for overseas governmental officials and relevant enterprise participants. The numbers of visitors and exhibitors in 2012 were new record high. The exhibition was a great success.

1. Date

February 10th (Fri) and 11th (Sat/public holiday) 2012, 10am – 5pm

2. Venue

Todoroki Arena (1-3 Todoroki, Nakahara-ku, Kawasaki)

3. Organizer

Kawasaki International Eco-Tech Fair Organizing Committee

4. Summary

(1) Number of Visitors

Feb 10 th (Fri)	Approximate 6500 visitors
Feb 11 th (Sat/public holiday)	Approximate 7000 visitors

(2) Exhibitor Information

Exhibitors were mainly enterprises from Kawasaki, 136 groups with 226 booths.

1. Environment Improvement Technology	21 groups
2. Waste Disposal/ Recycling Technology	11 groups
3. New Energy/ Energy Saving	25 groups
4. Environmental Initiatives of Corporate and Other Groups	20 groups
5. International Relations	26 groups
6. Industry-Academia-Government Collaboration	20 groups
7. Small Exhibition	6 groups
8. Kawasaki City Relations	5 groups
9. Outdoor Display (Electric vehicles and others)	2 groups

(3) Stage Program

- Announcement of Low CO₂ Kawasaki Pilot Brand Selection
- Announcement of overseas business matching accomplishment
- Environmental Industry Forum
- New Energy Industrial Seminar
- Kawasaki Eco Show Window Project 2011 Commendation
- Solar car report from Tokai University

(4) Project Corner

- Exhibit Kawasaki coastal area visualization project
【Environment Model Area Kawasaki Eco Industrial Complex】
- Visiting lecture about environment provided from exhibitors
【284 participants (109 primary school students, 175 secondary school students)】
- “Experimental Tour” to experience Kawasaki environmental technology
【5 courses with a total of 96 participants】
- Electric vehicle test drive / trail drive fair
【162 pair participants】
- In-site Eco Tour
【49 participants】

(5) Opening Ceremony

Feb. 10th (Fri) 10:00 ~ 10:25 at Center Stage of Todoroki Arena

(6) Closing Ceremony

Feb. 11th (Sat/public holiday) 16:20 ~ 17:00 at Center Stage of Todoroki Arena

5. Relevant Overseas Visitors:

China (Shenyang, Shanghai, Beijing, Yancheng, Hong Kong and others), Korea (Daegu and others), Vietnam, Australia, the United States, Germany, Malaysia and others; embassy in Japan (Denmark, Laos, Korea, China), a total of 174 foreign visitors from 16 countries.

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