

Survey About the “Kawasaki International Eco-Tech Fair 2013”

In order to achieve international contribution through the transfer of environmental technology and the virtuous cycle of industrial revitalization, the “Kawasaki International Eco-Tech Fair 2013” was held on the 1st (Friday) and 2nd (Saturday) of February, 2013. The Exhibition provide as a platform for widely disseminating information about the latest environmental technology cultivated in Kawasaki City, as well as for international business matchings among foreign governments and companies who are concerned about environmental technology. It was a successful event in term of both the largest number of exhibitors and visitors participated during the past years.

1. Date: 1st (Fri.) and 2nd (Sat.) February, 2013: both opened from 10:00~17:00

**2. Venue: Todoroki Arena (1-3 Todoroki Nakahara-Ku, Kawasaki City)
City Museum (1-2 Todoroki Nakahara-Ku, Kawasaki City)**

3. Host: Executive Committee of “Kawasaki International Eco-Tech Fair 2013”

4. Outline of the exhibition

(1) Participants and visitors

15, 200 (first day: about 7, 000; second day: about 8, 200)

(2) Outline of exhibition

145 organizations and 242 booths mainly constituted of enterprises based on Kawasaki City

- ① 26 organizations with technology related to environmental improvement
- ② 10 organizations with technology related to waste recycle
- ③ 26 organizations with technology related to new energy and energy-saving.
- ④ 28 organizations with technology related to environmental efforts made by enterprises.
- ⑤ 27 organizations international related
- ⑥ 17 organizations related to industry-academia-government collaboration
- ⑦ 8 organizations exhibited small-size products such as pamphlets.
- ⑧ 4 organizations exhibited outdoors (such as EV car, etc.,)

(3) Stage Program

1. Announcement of certificated “Low Co 2 Kawasaki Brand 2012”
2. Overseas Business Forum: “Vision for Asian Smart Grid Business”
3. Seminar & Special Presentation on New Energy Industry: “Smart City Project”(by Keishin Sasaki)
4. Special Presentation on Eco Industry Forum: “Let’s think About Mottainai”(by Lou Oshiba)
5. Kawasaki Environmental Show Window Enterprise 2012 Award Ceremony
6. Presentation on Solar Car of Tokai University (etc.,)

(4) Theme-based Exhibitions

1. Information about products, technologies and relevant facilities accumulated in Kawasaki City were presented (Kawasaki: An Environmental Showcase)
2. Environmental “Delivery Service” classes by enterprises based on Kawasaki City
【participants: total 246, among which elementary school students were 75; middle school students were 171】
3. Electric Vehicle Exhibition (with test drive event)【participants: 4 courses ×47】
4. Electric Car Test Drive Experience was conducted 【participants: 125】

5. Workshops held by “Kawasaki Meister” 【participants : 85】

6. CC Kawasaki “Eco Living” tour around the exhibition site 【participants : 37】

(5) Opening Ceremony

1st (Fri.) February: AM 10:00 ~10: 25, Todoroki Arena Center Stage

(6) Closing Ceremony

2nd (Sat.) February: PM 16: 30~16: 55, Todoroki Arena Center Stage

5. Participants and Visitors from Overseas

Nearly 15, 200 participants and visitors were from the cities of Shen Yang, Shanghai, Qingdao, Yancheng, Hong Kong and Macau, the People’s Republic of China, Tegu of the Republic of Korea, Socialist Republic of Vietnam, Austria, German, Italy, Malaysia, Indonesian and Philippian, of which 215 visitors were from 30 countries and regions, as well as many from the Embassies of the following countries in Japan.

Royal Danish Embassy in Japan

Lao People's Democratic Republic’s Embassy in Japan

People’s Republic of China’s Embassy in Japan

Royal Thai Embassy in Japan

Embassy of Federal Democratic Republic of Nepal in Japan

Embassy of the United States in Japan

Embassy of Finland in Japan