

Outcomes of the Kawasaki International Eco-Tech Fair 2014

As outlined below, the Kawasaki International Eco-Tech Fair 2014 was held with the goal of achieving a virtuous cycle of international contribution through the transfer of environmental technologies and industrial revitalization in the environmental sector. Along with broadly disseminating information both inside and outside Japan on state-of-the-art environmental technologies and expertise cultivated in Kawasaki City, the Fair also provided a platform for international business-matching with representatives from foreign governments and companies.

Please note that due to heavy snow, the second day of the event, that was to be held on Saturday, February 15, was cancelled.

Below is a report on the outcomes of the Fair.

1. Date and Time: Friday, February 14, 2014, 10:00-17:00 (event cancelled on Saturday, February 15)
2. Venue: Todoroki Arena (1-3 Todoroki, Nakahara-ku, Kawasaki), and other locations
3. Organizer: Kawasaki International Eco-Tech Fair Organizing Committee
4. Event outline
 - (1) Visitor numbers
Approximately 4,500 people (February 14: about 4,500 people; February 15: cancelled)
 - (2) Exhibition outline
157 organizations, centering on Kawasaki City-based companies, exhibited at 237 booths
 - (3) Stage program
 - [Portion of the program that was held]**
 - Announcement of Low CO2 KAWASAKI Brand 2013 certification results
 - Presentations on Green Innovation Overseas Expansion case reports
 - Presentation on ICT's Green Innovation and Expansion case report in the Middle East (Fujitsu)
 - JCM Enterprises Seminar on the Establishment of Low Carbon Societies in Asia (Ministry of the Environment, others)
 - Overseas Business Forum "Energy-Saving Environmental Projects Attracting Attention in Shanghai"
 - [Cancelled portion]**
 - Events that were scheduled to be held on Saturday, include the Environmental Industry Forum, New Energy Business Seminar, Kawasaki Eco Show Window Business 2013 Awards Ceremony, a presentation on the Tokai University solar car, and an event by Kawasaki Frontale
 - (4) Exhibited presentations, etc.
 - Examples of initiatives being undertaken overseas by Kawasaki City and Kawasaki

City-based companies on the theme of “Kawasaki’s wings spread around the world” were introduced, and hydrogen energy projects attracting attention inside and outside Japan as a next-generation technology were showcased in combination with fuel-cell vehicles (FCVs), Kawasaki City’s hydrogen network concept and other developments

- A support zone was set up to gather support organizations offering assistance in overseas expansion
- Visiting lecture on the environment provided by Kawasaki City-based companies for elementary school students in the area [182 participants]
- “Experimental Tour” to experience Kawasaki’s environmental technology [32 participants in four courses]
- Trial session involving dual rides and test drives of an electric vehicle
- In-venue eco-tour [14 participants]
- Business card exchange session for exhibitor companies [63 participants]

(5) Opening Ceremony

From 10:00 a.m. to 10:25 a.m. on Friday, February 14, at the Center Stage within the Todoroki Arena

(6) Closing Ceremony

Cancelled

5. Foreign exhibitors and visitors

170 foreigners from 14 countries and territories took part, including China (Shanghai, Tsingtao, Yancheng, Shenyang, Hong Kong, etc.), Republic of Korea (Daegu, Bucheon), Vietnam (Ba Ria-Vung Tau Province), Australia (Queensland) , Thailand, the United States (Iowa, North Carolina), Germany, Italy and Saudi Arabia, as well from embassies in Japan (Denmark, Laos, China, Republic of Korea and Hungary).

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